Assistant Dean for Analytics and Strategic Intelligence

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Type: Full-Time
Salary: Starting at $89,008.50 per year
Posted: 45 days ago
Category: Business Deans

RUTGERS
THE STATE UNIVERSITY
OF NEW JERSEY

Job Category

Staff & Executive - Executive - Deans
Overview

Rutgers Business School-Newark and New Brunswick (RBS) adheres to the principles of academic excellence and cutting-edge research that defines Rutgers, The State University of New Jersey. RBS is the second largest school at the university, with more than 10,000 students attending undergraduate and graduate programs on campuses in Newark and New Brunswick. Our academic programs prepare students for careers in a variety of business fields, including accounting, finance, data management, entrepreneurship, marketing, and supply chain management. On the graduate level, our Executive MBA and MBA programs,

and specialty master's programs allow students to enhance their careers and develop expertise in such areas as quantitative finance, digital marketing, and supply chain analytics. RBS also offers life-long learning opportunities through its Executive Education and Stackable Business Innovation Programs. The RBS community reflects diverse cultures, backgrounds and perspectives and it embodies the traits reflected in our 4 R's brand: We are fortified in our *Resilience*, creative in our *Resourcefulness*, empowered by our *Responsibility* and strategic in individual and collective *Reinvention*. Among our strengths is a faculty that represents a mix of distinguished academic scholars and instructors who bring years of corporate experience to their classes, and an alumni network of more than 50,000 that spans the world. Some of our greatest social impact happens as result of the efforts of research centers that support diverse entrepreneurs and business owners, strive for gender equity and advocate for corporations to help address issues such as climate control and health equity. Through our teaching, experiential learning, mentoring and career preparation, RBS is committed to producing skilled professionals and knowledgeable leaders capable of impacting the business world and the future of business in meaningful ways.

Posting Summary

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Rutgers University- Newark (RU-N), an urban public research university and anchor institution, located in Newark, New Jersey, a city of promise is seeking an Assistant Dean for Analytics and Strategic Intelligence. Reporting to the Vice Dean of Academic Programs, the Assistant Dean is the primary responsible RBS official that oversees all strategic data processes, analytics and intelligence for managing all RBS programs and units, gathering, analyzing, and applying information to support strategic planning and decision-making, and other related ad hoc data needs.
The position is in the Rutgers Business School Dean's Office, reporting to the Vice Dean of Academic Programs and Learning Assurance.

This position is responsible and not limited to the following:

- Designs, implements, facilitates, and manages complex data analytics and intelligence projects that are critical to the development and growth of current and new strategic initiatives at RBS
- Identifies reliable data sources, designing, implementing and maintaining accurate databases, information systems, and artificial intelligence aided decision-making systems regarding all aspects of RBS programs, units and activities.
- Periodically analyzes the data and generate detailed strategic insights utilizing data analytics, data visualization, artificial intelligence, and statistical forecasting methods to assist strategic decision making.
- Gathers, organizes, merges, interprets, analyzes, and synthesizes complex databases and data sets and may require additional research to produce meaningful reports for use in strategic decision making, managing all RBS academic programs, as well as all university and regulatory reporting requirements.
- Acts as the Chief Data Scientist and is the key administrator regarding RBS datasets, analytics, and intelligence, responsible for identifying, developing and maintaining new dashboards, databases, analysis tools and methods including artificial intelligence and statistical forecasting regarding all RBS programs and units.

FLSA: Exempt

Grade: 07

Minimum Salary

89008.480
Mid Range Salary

110322.480
Maximum Salary

131636.480
Offer Information

The final salary offer may be determined by several factors, including, but not limited to, the candidate's qualifications, experience, and expertise, and availability of department or grant funds to support the position. We also take into consideration market benchmarks, if and when appropriate, and internal equity to ensure fair compensation relative to the university's broader compensation structure. We are committed to offering competitive and flexible compensation packages to attract and retain top talent.

Benefits

Rutgers provides a comprehensive benefits package to eligible employees. The specific benefits vary based on the position and may include:

- Medical, prescription drug, and dental coverage
- Paid vacation, holidays, and various leave programs
- Competitive retirement benefits, including defined contribution plans and voluntary tax-deferred savings options
- Employee and dependent educational benefits (when applicable)
- Life insurance coverage
- Employee discount programs

Position Status: Full Time

Standard Hours: 37.50

Daily Work Shift: Day

Work Arrangement

Consistent with the current application of Rutgers Policy 60.3.22 or the applicable provisions of relevant collective negotiations agreements, this position may be eligible for a hybrid work arrangement. Flexible work arrangements are not permanent, are subject to change or discontinuation, and contingent on the employee receiving approval in the FlexWork@RU Application System.

Union Description: URA-AFT Administrative

Payroll Designation: PeopleSoft

Terms of Appointment: Staff - 12 month

Position Pension Eligibility: ABP

Minimum Education and Experience

- Requires a master's degree in analytics, operations management, communications, or related area; or an equivalent combination of education and experience that demonstrates knowledge and understanding of higher education setting or a related complex management system

- Also requires a minimum of three (3) years experience in advanced analytics, including statistical modeling, machine learning, and data visualization

Required Knowledge, Skills, and Abilities

- Experience with AI-aided analytics for pattern recognition and predictive insights is essential.
- Knowledge and ability to interact with complex university information systems and platforms.
- Meticulous attention to detail with the ability to develop and enforce robust data collection, validation, and storage protocols
- Exceptional communication skills to translate complex data into clear, compelling narratives for a wide range of audiences, from program directors and faculty to university leadership, external ranking agencies, and the media.
- Expert organizational skills with a proven ability to manage multiple concurrent projects, prioritize competing deadlines, and coordinate across diverse teams to achieve strategic goals.
- Requires excellent communication skills and computer literacy

Preferred Qualifications

- Doctoral degree preferred
- Extensive experience working in higher education
- Excellent data analytics skills
- Knowledge of RBS programs, career services, and database systems is preferred
- Experience with Salesforce, 12Twenty, EAB and IMS is preferred
- Knowledge of forecasting and optimization methods, Artificial intelligence aided analytics, R, Stata, and database management systems such as Access.

Equipment Utilized

Salesforce, Run4Success (EAB), IMS, SRDB, Microsoft Office, R, Stata, Access, PowerBI, Dataiku, 12Twenty.
Posting Open Date: 11/18/2025

Regional Campus: Rutgers University-Newark

Home Location Campus: Rutgers University-Newark

City

Newark
State

NJ

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