Learning Experience Designer

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Job Title
Learning Experience Designer

Agency
East Texas A&M University

Department
Office Of Academic Technology

Proposed Minimum Salary
Commensurate

Job Location

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Job Type
Staff

Job Description
INSTRUCTIONS TO APPLICANT:

During the application process the *"My Experience*" page has a section provided "*Attachments (Resume/CV, References, Cover letter, etc.)*" to upload required documents.

- Use the Upload button to add each document.
- You will be able to upload up to 5 documents. Be aware that the maximum size allowed for any one document is 5MB.
- All documents must be electronically submitted through the Texas A&M Online Employment Services website to be considered.
- Incomplete or improperly submitted applications may be excluded from consideration.

Please provide the following documents:

- Cover Letter
- Resume/CV
- Three professional references with complete contact information *(Unsolicited letters of recommendation will not be considered).*

- Transcripts (Unofficial will be accepted with application. Official transcripts are required at time of verbal offer).
  If transcripts are from an international institution, it is the responsibility of the applicant to have the transcripts translated and evaluated by an approved credential evaluator.

Please do not withdraw your application in an attempt to upload a missing document. If you need assistance with this or any other matter, please contact us at HR.Hiring@etamu.edu.

SUMMARY:

The **Learning Experience Designer** at East Texas A&M University (ETAMU) is responsible for collaboratiing with faculty to create engagaging, accessible, and effective learning experiences that are aligned with evidence-based teaching, design, and learning best practices. As a proud member of the third-largest institution in The Texas A&M University System, ETAMU fosters a strong professional environment that supports career growth and academic excellence.

ETAMU is a fast-growing public university with a strong reputation for academic excellence, research innovation, and student success. With over 140+ degree programs, a 20:1 student-to-faculty ratio, and nationally ranked online and graduate programs, ETAMU is committed to transforming lives through quality education. Our employees benefit from a collaborative community, cutting-edge research opportunities, and outstanding resources.

This position is not eligible for remote work or visa sponsorship.

DUTIES & RESPONSIBILITIES:

- Collaborates with faculty subject matter experts, academic departments and other stakeholders to design and implement innovative, student-centered learning experiences across online, hybrid, and in-perform formats.
- Develops engaging learning materials and courses aimed at enhancing student success and retention, adhering to established style guidelines and standards for consistent learning experiences.
- Applies various evidence-based learning theories and design strategies to create high-quality learning environments that foster student engagement and support the needs of all learners.
- Manages and completes multiple learning design projects, ensuring timely delivery and alignment with goals and milestones of the colleges and department.
- Develops a variety of learning assets, including videos, interactive simulations, and digital assessments using relevant tools and software that are accessible.
- Conducts quality assurance and accessibility reviews of courses and remediates content, confirming compliance with established standards and guidelines.
- Uses learning analytics and assessment data to evaluate learning solution effectiveness and inform continuous improvement.

- Leads faculty development workshops and provides consultations on learning design, AI literacy, digital pedagogy, assessment, quality assurance, effective use of the learning management system, and the integration of emerging learning technologies.
- Creates and supports the maintenance of the internal style and design guide documentation and D2L resources for faculty.
- Participates in professional development to stay current with emerging trends, learning technologies, and pedagogies in learning experience design.
- Performs other duties as assigned.

MINIMUM REQUIREMENTS:

- **Education:** Master's degree in Educational Technology, Instructional Design, or a related field.
- **Experience / Knowledge / Skills:** Three years of professional experience designing and developing learning experiences in higher education, designing for accessibility, and applying universal design for learning principles. Demonstrated experience with course design in a learning management system (D2L, Blackboard, Canvas). Experience facilitating faculty development workshops and communities of practice. Proficiency with Microsoft Office. Excellent verbal communication and technical writing skills. Strong analytical and problem-solving skills. Strong understanding of learning theories.
- **Ability to:** Multi-task and work well as part of a team. Manage multiple priorities with attention to detail and meet deadlines.
- **Licensing/Professional Certifications:**
- **Physical Requirements:**
- **Other Requirements:** Potential candidates must demonstrate required skills via review of a portfolio and work samples.

PREFERRED EDUCATION / SKILLS/ EXPERIENCE:

Doctorate from an accredited institution in a related area.
Five years of professional experience.
Certifications in learning design, quality assurance, online teaching, and accessibility (Quality Matters Peer Reviewer, Accessibility, ACUE Effective Online Teaching).
Experience teaching online in a higher education environment.
Experience developing interactive learning elements.
Proficiency with Brightspace D2L learning management system, HTML, H5P, CSS, Adobe Creative Cloud, WCAG standards, Universal Design for Learning, and Open Educational Resources (OER).
Experience with AI tools, immersive technology (AR/VR/XR), learning analytics, and learning platforms in higher education.

SUPERVISION OF OTHERS:

Graduate Assistants

CRITICAL INFRASTRUCTURE COMPETNCY:

Ability to maintain the security and integrity of critical infrastructure, which may include communications systems, computer networks and systems, cybersecurity systems, electrical grid, hazardous waste treatment system or water treatment system.

WHY WORK AT EAST TEXAS A&M UNIVERSITY?

Competitive Benefits & Work-Life Balance:

- **Employee tuition assistance** for master's and doctoral programs.
- **Comprehensive benefits** package including health, dental, vision, life, and long-term disability insurance.
- **ETAMU contributes** to employee health and basic life insurance premiums.
- 12-15 days of **annual paid holidays**, plus up to eight hours of **paid sick leave and vacation** each month.
- Automatic enrollment in the **Teacher Retirement System of Texas (TRS)**, with optional additional retirement plans (ORP).
- **Physical wellness program** and wellness release time for eligible employees.

Career Growth & Development:

Access to cutting-edge research opportunities at a designated **R2 Research Institution**.

Academic Excellence:

- ETAMU is ranked among the top **30% in five online degree programs** and offers national recognized academic programs.
- **Over 140 degree programs**, including nationally ranked online and graduate options.
- **First accredited institution** to offer a competency-based bachelor's degree in **criminal justice**.
- **Distance education** offerings in Corsicana, Dallas, Frisco, McKinney, Mesquite, Bryan, and online.

State-of-the-Art Facilities:

Work in advanced facilities such as the **113,470-square-foot Nursing and Health Sciences Building**, featuring a state-of-the-art **simulation hospital** and a **1,300-acre agricultural research farm**.

Vibrant Campus Life:

Engage with over **95 student organizations** and **14 NCAA Division I athletic teams**, contributing to a thriving campus community.

Prime Location & Growth:

Enjoy the benefits of working in rapidly growing regions, with abundant career opportunities at **six locations across Dallas and Northeast Texas.**

Visit us on our social media: All positions are security-sensitive. Applicants are subject to a criminal history investigation, and employment is contingent upon the institution's verification of credentials and/or other information required by the institution's procedures, including the completion of the criminal history check.

Equal Opportunity/Veterans/Disability Employer.