Purdue Global Instructional Designer, Senior (Remote) (40072)

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Type: Full-Time
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Category: Instructional Technology and Design
Our Opportunity: The Instructional Designer, Senior will provide support to Purdue University Global. Building on Purdue University's mission to provide greater access to affordable, high-quality education, Purdue University Global is a public, nonprofit institution offering a world-class education online. Job Summary:

The Instructional Designer, Senior develops instructional materials and participates in the technology-based redesign of courses and learning products. This position collaborates with faculty to develop instructional assets and course modules. The Instructional Designer, Senior designs digital course content, participates in curriculum development projects, performs course evaluations and measures learning outcomes. This position may serve on an interdisciplinary team to develop faculty skills for course design and transformation.

What to expect in this role:

Instructional Design

- Collaborate with faculty to design and develop engaging and effective learning content, applying instructional design principles to meet specific learning objectives.
- Oversee and update the course mapping dashboard to ensure accurate alignment of learning objectives with curriculum and content.
- Provides instructional design guidance for all stakeholders in developing course content, assessments, outcomes, and grading rubrics aligned to PG curriculum standards.
- Align instructional design and course development with established theories of adult learning to support engagement, relevance, and learner autonomy.
- Ensure all instructional materials and course elements adhere to Americans with Disabilities Act (ADA) accessibility guidelines and Purdue Global standards.
- Promptly address and resolve any technical, content, or accessibility issues that arise within deployed courses.
- Conduct regular quality assurance audits of courses to ensure accuracy, functionality, ADA compliance, and adherence to design standards.
- Makes decisions that are based on data sourced from in and out of the classroom.
- Refine instructional content for clarity, accuracy, grammar, formatting, and consistency, leveraging strong editorial skills.

What to expect in this role (continued):

- **Production and Implementation**
  - Build content directly in the Learning Management Systems (LMS) throughout the course development.
  - Document accessibility findings, track progress, and provide reports to stakeholders.
  - Evaluate, submit for third-party review and approval, integrate, and manage external learning tools and platforms to augment the core LMS functionality.
  - Design and create low-complexity media assets, using approved technology, aligned to principles that support student learning.
  - Implement technology solutions for courses and learning products.

- **Project Management**
  - Collaborate with faculty on course development.
  - Manage participation throughout the curriculum development process for all assigned projects.
  - Systematically organizes and updates all course-related documentation, including design documents, media files, and project plans, in designated repositories.
  - Establish and monitor project timelines and milestones for all instructional initiatives.
- **Innovation**
  - Lead or contribute to the conceptualization and strategic planning for courses and learning product redesign.
  - Leverage AI tools to enhance the effectiveness of instructional design processes.
  - Leverage AI tools to enhance content creation, personalize learning paths, and analyze learner data for instructional improvements.

Perform other duties as assigned.

****To support your application, candidates are asked to please submit a cover letter explaining how your experience aligns with the key duties and responsibilities listed. If certain required skills or qualifications are not immediately evident in your resume, please highlight them in your cover letter.*

Experience:

- Bachelor's Degree in learning design and technology, curriculum and instruction, or related area. *Master's degree preferred.*
- 4-5 years experience in curriculum, higher education or related area.
- Over two years of online curriculum development and instructional design experience with a team (e.g., subject-matter-experts, multimedia developers, and developers) is preferred.
- Strong project and time management skills, e.g., meeting deadlines and handling diverse tasks simultaneously using prioritization required.
- Advanced knowledge of D2L's Brightspace or other LMS systems.
- Experience building content directly in the Learning Management Systems (LMS) is preferred.

What we're looking for:

- Familiarity with ADA Accessibility Guidelines.
- Ability to learn and apply knowledge of emerging educational technologies, including Web 3.0, and AI-powered tools.

- Effective analytical skills with the ability to assess situations, resolve issues or make recommendations as appropriate.
- Ability to work in a remote environment, across teams, departments, and Schools.
- Ability to work independently with minimal supervision, balance competing demands for time, and prioritize workload to meet deadlines.
- Strong collaboration, communication, and writing skills for effective partnership across remote teams, departments, and academic Schools.
- Strong interpersonal skills with the ability to effectively communicate with a professional demeanor with people at all levels within the organization.
- Demonstrates exceptional organizational and teamwork abilities.
- Advanced proficiency in Google Workspace applications (Mail, Calendar, Docs, Sheets, Slides, etc.) including Chat and Google Hangout plus MS Office.

Additional Information:

- The target salary is $76,400. Learn more about our benefits here
- A cover letter is required as part of your application for this role.
- Please note that this is a remote position.
- Purdue will not sponsor employment authorization for this position.
- A background check is required for employment in this position.
- We ask that our remote employees have access to a reliable internet connection and a dedicated, properly equipped workspace that is free of distractions. You may wish to review the Purdue Virtual Meeting Professional Standards.
- FLSA: Exempt (Not Eligible for Overtime)
- Purdue Global is an EEO/AA employer. Our goal is to recruit and retain talent from a broad pool of applicants. Purdue Global celebrates a variety of perspectives, experiences, and skills to support a success-focused environment for employees and students. Employment decisions are based on qualifications, merit, and business needs. All are encouraged to apply.

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