Instructional Technologist/Designer

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Type: Full-Time
Salary: $53,599 - $77,799 per year
Posted: 1 day ago
Application Due: 04/19/2026
Category: Instructional Technology and Design

We are a proud equal opportunity and affirmative action employer, and we seek applicants with deep connections to the cultural communities to which our students belong. We actively seek and encourage applications from women, people of color, persons with disabilities, and individuals with protected veteran status.

Classification: MNSCU Academic Professional 2

Unlimited, Full-time

8:00 AM to 4:30 PM (Monday – Friday)

*A flexible work schedule may be approved with up to two days remote work per week (if applicable)

Salary Range: Hourly from $25.67 to $37.26; Annually from $53,599 to $77,799

**Salary placement is dependent on education and experience*

The vacancy is posted on-line from Monday, March 30 to Sunday April 19 at 11:59pm

THE POSITION AND THE DEPARTMENT

The Instructional Technologist / Designer serves as a subject matter expert in the use of software, cloud-based services and applications technology for teaching and learning and in course design and delivery.

This position ensures professional development trainings and stand-alone resources needed to design and deliver courses that are accessible, current, and aligned with evidence-based practices that support student-ready, digitally-accessible courses.

The Instructional Technologist/Designer collaborates with colleagues to vet, acquire, and sunset teaching and learning technologies. The incumbent collaborates with others across the college to support successful student use of required technologies in their coursework. The incumbent demonstrates a commitment to the strategic priorities of Normandale Community College.

This position will actively advance the college's strategic goals, including to achieve equity in educational outcomes and to support a culturally responsive and service-oriented culture, through individual and departmental efforts.

YOUR QUALIFICATIONS

Essential:

- College or university teaching experience.
- Experience planning, designing, and providing faculty development related to course design and delivery, applying evidence-based approaches to support instructional enhancement.
- Knowledge of educational psychology, adult learning theories, and evidence-based online teaching practices.
- Knowledge and application of Web accessibility standards (ADA, Section 508 and WCAG).
- Experience in using a variety of technology tools (e.g. Office 365, VoiceThread, PackBack, video recording tools) that have evidence to support their use in higher education course delivery.
- Proficiency with a learning management system, such as D2L Brightspace.
- Proven demonstration of strong communication, collaboration, and interpersonal skills.
- Ability to translate technical information into user-friendly stand-alone teaching/learning resources.
- Demonstrated understanding of the education needs of a diverse student body.

Preferred:

- Master's degree in instructional design, education, instructional technology, or related field.
- Experience in course design using the Quality matters rubric and/or Online Learning Consortium's articulated good practices.
- Four or more years of experience in instructional design, pedagogy, or curricular development in postsecondary educational settings.
- Experience in developing rubrics and assessments for adult learners
- Expertise in use of Artificial Intelligence in higher education.
- Ability to manage multiple deadlines effectively and efficiently.

WHY NORMANDALE

Normandale is the largest community college in the Minnesota State Colleges and Universities system, annually serving almost 15,000 students from a diverse set of backgrounds, 42% of whom are students of color and nearly 25% are first-generation. We offer opportunities for individuals to grow, learn, and advance their careers while working for an organization that is committed to providing an inclusive and equitable space for students and employees to learn. We are passionately committed to achieving racial equity in student outcomes and in advancing cultural competency in the classroom and services provided.

GREAT BENEFITS PACKAGE

As an agency of the State of Minnesota, Normandale offers a comprehensive benefits package including low cost medical, dental, vision insurance, short- and long-term disability, generous vacation and sick leave, 11 paid holidays each year, employer paid life insurance, pre-tax flexible spending accounts, retirement plans, and tax-deferred compensation plans. Additional benefits include tuition waivers available for yourself and eligible dependents once certain criteria are met.

For information on benefits, visit SEGIP's website SEGIP. This position is also part of the Minnesota Association of Professional Employees (MAPE). The MAPE (https://mn.gov/mmb/employee-relations/labor-relations/labor/mape.jsp) contract outlines many additional benefits provided.

For more information on retirement benefits, please view the retirement brochure through MMB.

HOW TO APPLY

Interested applicants should submit their application materials to this specific job posting: https://minnstate.wd1.myworkdayjobs.com/Minnesota_State_Careers/job/Bloomington/MnSCU-Academic-Professional-2---Instructional-Technologist-Designer_JR0000004490 You can also search for this job and more on the Minnesota State careers website at

https://minnstate.wd1.myworkdayjobs.com/Minnesota_State_Careers. Refer to Job Code JR0000004490. If you are unable to apply online, please contact the job information line at 651.259.3637.

If you are a current Minnesota State employee, please log into Workday, click on the Careers Hub section and search for the Job Code.

The College regrets that it is unable to offer H-1B sponsorship at this time. The successful candidate, under U.S. Citizenship and Immigration Services regulations, must be able to accept work in the U.S. by the day employment begins.

An offer for this position may be contingent upon the completion of a background check.

Equal Employment Opportunity

Normandale Community College is committed to honoring human differences and cultivating inclusion of different values and ideas in employment and education opportunity. The college is committed to the principle that all individuals are to be treated with equality and dignity.

No person shall be discriminated against in the terms and conditions of employment, personnel practices, or access to and participation in, programs, services, and activities with regard to race, sex, color, creed, religion, age, national origin, disability, protected veteran status, marital status, status with regard to public assistance, sexual orientation, gender identity, or gender expression. In addition, discrimination in employment based on familial status or membership or activity in a local commission as defined by law is prohibited.

Reasonable accommodations will be made to applicants with disabilities. If you are an individual with a disability who needs assistance, please contact Human Resources at (952) 358-8269 or jobs@normandale.edu. Please indicate what assistance is needed.

Minnesota State Colleges and Universities is an Equal Opportunity employer/ educator committed to the principles of diversity. We actively seek applications from veterans, women, persons of color and persons with disabilities. All applicants must be able to lawfully accept employment in the United States at the time of employment.